## **ORDER**

Orders Order / Rev: 103288 Alt Order #: 06825828 Product Desc: NRCC IE 2012 Estimate: 2603 Flight Dates: 10/12/12 - 10/18/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 07/26/12 Sales Office: BLPHI Order Type: GENERAL Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser NRCC-IE Name: Demographic: A25-54 New Business Thru: Product Codes: PLI2 Order Separation: 00:15:00

Bill Plan

DIII I IUII				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/18/12	1.63	\$147,725.00	\$125,566,25

## Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	163	\$147,725.00	\$125,566.25	0,00-
Totals	163	\$147,725.00	\$125,566,25	0.00

## **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	· · · · · · · · · · · · · · · · · · ·		Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$147,725.00
Market	100%	\$399,256.76

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,836.49
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,888.51
KTUD	0%	\$0.00
KVVU	22%	\$87,836.49
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,970.27

Ln Ch Start En	d Inventory Code	Break	Start/End Ti	me Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 10/12/12 10/	12/12 M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	F	;30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAGNRS1		-								
Start Date End	<u>Date Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12 10/14	1/12 ~F	2	\$400,00	0.00				i		

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 Order / Rev:
 103288
 Advertiser:
 NRCC-IE

 Alt Order #:
 06825828
 Product Desc:
 NRCC IE 2012
 KSNV

 Flight Dates:
 10/12/12 - 10/18/12
 Estimate:
 2603

Ln Ch Start End		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 10/12/12 10/12/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAGNRS1									
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/WeekF 2	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
E 2 KSNV 10/15/12 10/15/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a	M	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAGNRS1	W C da Wakoop WWagnord								
Start Date	Weekdays Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
E 3 KSNV 10/16/12 10/16/12		5-6a		:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WAGNRS1	WIT O'GU WARCOP W/Wagileta								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	-T 2	\$400.00	0.00						
E 4 KSNV 10/17/12 10/17/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a	W	:30	2	\$400.001	0.00 NM.	2	\$800.00
WAKE W/WAGNRS1 Start Date End Date	Monkdova Spate#Monk	Data	Datina						
Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
E 5 KSNV 10/18/12 10/18/12	*****	5-6a	T	:30	2	\$400.001	0.00 NM	2	\$800.00
	M-F 5-6a WakeUp w/Wagners		·		_	¥ 100100 1	0,00 (1,11)	_	φ033.00
WAKE W/WAGNRS1									
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
E 6 KSNV 10/12/12 10/12/12		6-7a	0.00	:30	2	\$725.001	0.00 NM	2	\$1,450.00
									φ1,450.00 ·· · · ·
WAKE W/WAGNRS2									
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate	Rating						
E 7 KSNV 10/15/12 10/15/12	· · · · · · · · · · · · · · · · · · ·	\$725.00 6-7a	0.00 M	:30		\$725.001	0.00 NM	2	e4 450 00
	M-F 6-7a WakeUp w/Wagners	0 7 4	PI	.50	۷	ψ1 20.00 T	O.OO INIVI	2	\$1,450.00
WAKE W/WAGNRS2 Start Date End Date	Mockelous Spate Alleale	D-4-	Datina						
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	<u>Weekdays</u> <u>Spots/Week</u> M 2	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
E 8 KSNV 10/16/12 10/16/12	•	6-7a	-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WAGNRS2	M-F 6-7a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	-T 2	\$725.00	0.00						
E 9 KSNV 10/17/12 10/17/12		6-7a	W	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WAGNRS2	M-F 6-7a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	W 2	\$725.00	0.00						
E 10 KSNV 10/18/12 10/18/12		6-7a	T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WAGNRS2	M-F 6-7a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	T 2	\$725.00	0.00						
E11 KSNV 10/12/12 10/12/12	•	658a-9am	F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY SHW	Today Show								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	F 4	\$900.00	0.00						
E 12 KSNV 10/15/12 10/15/12	•	658a-9am	M	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY SHW	Today Show								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	M 4	\$900.00	0.00						
E 13 KSNV 10/16/12 10/16/12	СМ	658a-9am	-T	:30	4	\$900.001	0.00 NM	4	\$3,600.00

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**KSNV** 

Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type S	pots	Amount
			Today Show Today Show							·		
TODAY												
<u>Sta</u> Week; 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 4		Rating 0.00						
			Today Show	CM	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	SHW		Today Show									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 10/		10/21/12	W	4		0.00						
E 15 KSNV	10/18/1	12 10/18/12	Today Show Today Show	СМ	658a-9am	\T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY			•									
<u>Sta</u> /Week: 10	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
E 16 KSNV			News 3 Sunrise -	· · · · · · · · ·	6a-7a	S	:30	2	\$375.001	0.00 NM	2	\$750.00
NIM/3 A	r Sunri	ISE	News 3 Sunrise 5	SATURDAY						Ì		•
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	S-	2	\$375.00	0.00		****				
E 17 KSNV	10/13/1	12 10/13/12	Saturday Today Saturday Today	CM	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
	DAY TO	DAY	outerday roday									
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 4	<u>Rate</u> \$625.00	Rating						
			News 3 Sunrise -	·	6a-7a	0.00 S	:30	2	\$375.001	0.00 NM	2	\$750,00
			News 3 Sunrise S									· ·
	JNRS W rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	08/12	10/14/12	s	2		0.00						
E 19 KSNV	10/14/1	2 10/14/12	Sunday Today	СМ	7a-8am	S	:30	2	\$500.001	0.00 NM	2	\$1,000.00
SUN TO	DAY		Sunday Today									
· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 10/ E 20 KSNV		10/14/12	M-F Today Show	II 3rd H0M	\$500.00 9-10a	0.00	:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show		0.00	·	.00	-	ψ+20.00 I	0.00 14141	2	φ050,00
TODAY Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	F	2	\$425.00	0.00						
E 21 KSNV	10/15/1	2 10/15/12	M-F Today Show		9-10a	M	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		M-F Today Show	11								
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/ E 22 KSNV		10/21/12	M-F Today Show	II 3rd HRM	\$425.00 9-10a	0.00. -T	:30	2	\$425.001	0.00 NM	2	\$850.00
		5.,	M-F Today Show		0 100	,	.50	2	φπ20,001	O.OO INIV	۷.	φουσ.σσ
TODAY Sta	SHW2 rt Date	End Date	Weekdays	Spots/Week	Date	Dating						
Week: 10/		10/21/12	-T	2	<u>Rate</u> \$425.00	Rating 0.00						
E 23 KSNV	10/17/1	2 10/17/12	M-F Today Show		9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		M-F Today Show	II						1		
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ E 24 KSNV		10/21/12	M-F Today Show	II3rd H0M	\$425.00	0.00 ~T	.20		\$405.004	0.00 No.	•	<b>#</b>
		L 10/10/12	M-F Today Show		9-10a		:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY		End Data	Mookdaye	Cnot-8811	D-1-	Delin				ľ		
<u>Stal</u> Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> ⊤	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
E 25 KSNV	10/12/1	2 10/12/12		СМ	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00
										-		

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**KSNV** 

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Inventory Code Ln Ch Days Start End Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show III 4th H Today 4th Hour TODAY SHW3 Start Date End Date Weekdays Spots/Week Rate Rating ---F--Week: 10/08/12 10/14/12 \$325.00 0.00 E 26 KSNV 10/15/12 10/15/12 M-F Today Show III 4th IBM 10am-11am :30 M-----\$325,001 0.00 NM 2 \$650,00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays 1 - 1 Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$325.00 0.00 E 27 KSNV 10/16/12 10/16/12 M-F Today Show III 4th BM 10am-11am :30 \$325.001 0.00 NM 2 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$325.00 0.00 E 28 KSNV 10/17/12 10/17/12 M-F Today Show III 4th IBM 10am-11am :30 \$325,001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 Week: 10/15/12 \$325.00 0.00 E 29 KSNV 10/18/12 10/18/12 M-F Today Show III 4th 18M 10am-11am :30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rating Rate ---T---Week: 10/15/12 10/21/12 \$325.00 0.00 E 30 KSNV 10/12/12 10/12/12 Rachael Ray CM 11am-12pm :30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--\$325.00 0.00 E 31 KSNV 10/15/12 10/15/12 Rachael Ray CM 11am-12pm M-----:30 \$325,001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 M-----\$325.00 0.00 E 32 KSNV 10/16/12 10/16/12 Rachael Ray CM 11am-12pm :30 2 \$325,001 0.00 NM 2 \$650.00 Rachael Rav RACHAEL RAY Spots/Week Rating Start Date End Date Weekdays 1 Rate 10/21/12 -T----Week: 10/15/12 \$325.00 0.00 E33 KSNV 10/17/12 10/17/12 Rachael Ray CM 11am-12pm .:30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date **Weekdays** Spots/Week Rating Rate Week; 10/15/12 10/21/12 --W----\$325.00 0.00E34 KSNV 10/18/12 10/18/12 Rachael Ray CM 11am-12pm \_\_T\_\_ 30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY End Date **Veekdays** Start Date Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$325.00 0.00 E 35 KSNV 10/12/12 10/12/12 The Agenda 1230pm 1230-1p ---F--:30 1 \$325,001 0.00 NM \$325,00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----E--\$325.00 0.00 E 36 KSNV 10/15/12 10/15/12 The Agenda 1230pm CM 1230-1p M-----:30 \$325.001 0.00 NM \$325,00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 10/15/12 10/21/12 \$325.00 0.00 E37 KSNV 10/16/12 10/16/12 CM 1230-1p :30 1 \$325.001 0.00 NM \$325,00

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KSNV

Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IÈ 2012

Flight Dates: 10/12/12 - 10/18/12 Estimate:

Ln Ch Sta	rt End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		The Agenda 1230pm The Agenda 1230pm									
NEWS 3 AT N	NOON	mongenda 1250pm									
Start Date	End Date		ots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	-T	1	\$325.00	0.00						
E38 KSNV 10/1	7/12 10/17/12	The Agenda 1230pm The Agenda 1230pm		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT N	NOON	The Agenda 1230ph	'								
Start Date	End Date	<u>Weekdays</u> <u>S</u> r	ots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12		1	\$325.00	0.00						
E39 KSNV 10/1	8/12 10/18/12	The Agenda 1230pm		1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325,00
NEWS 3 AT N	NOON	The Agenda 1230pn	1								
Start Date		<u>Weekdays</u> <u>Sp</u>	ots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	T	1	\$325.00	0.00						
E40 KSNV 10/1	3/12 10/13/12	News 3 Today - SAT		9am-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS3 TDY-	WKND	News 3 Today - SAT									
Start Date		Weekdays Sr	ots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	S-	1	\$500.00	0.00						
E41 KSNV 10/1	4/12 10/14/12	News 3 Today Wknd	СМ	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS3 TDY-	WKND.	News 3 Today									
Start Date		Weekdays Sr	ots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	S	1	\$500.00	0.00						
E 42 KSNV 10/1	4/12 10/14/12	Chris Matthews 9:30		9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
CUDIC MATT		. Chris Matthews SUN	l.9:30am	·			<b></b> .		·	<del></del>	
CHRIS MATT Start Date		Weekdays Sr	ots/Week	<u>Rate</u>	Rating						
Week: 10/08/12	10/14/12	S	1 1	\$500.00	0.00						
E 43 KSNV 10/1:	2/12 10/12/12	Dr. Phil	СМ	3-4p	F	:30	2	\$450.001	0.00 NM	2	\$900.00
		Dr Phil									
DR. PHIL Start Date	End Date	Weekdays Sr	ots/Week	Poto	Dating						
Week: 10/08/12	10/14/12	F	<u>2015/77466K</u> 2	<u>Rate</u> \$450.00	Rating 0.00						
E44 KSNV 10/1	5/12 10/15/12	Dr. Phil	CM	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
		Dr Phil		·							
DR. PHIL	- Fool Data	101a a kalassa — — — — — — — — — — — — — — — — — —	4 - 55/ 1.	D-1-	D.C.						
<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> <u>Sr</u>	ots/Week 2	<u>Rate</u> \$450,00	Rating 0.00						
E 45 KSNV 10/1		Dr. Phil	CM	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
		Dr Phil		•	, , , , , , , , , , , , , , , , , , ,		_	<b>V</b> 100100 1	0.00 (1.0)	_	<b>Q</b> 000100
DR. PHIL											
<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> <u>Sr</u> -T	ots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 46 KSNV 10/1			CM	3-4p	W	:30	2	\$450.001	0.00 NM	2	\$900.00
0 1.011.		Dr Phil	0	о пр	n	.00	-	φ-100.001	0.00 14141	2	ψ300.00
DR. PHIL											
<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> <u>S</u> r	ots/Week 2	Rate	Rating						
E 47 KSNV 10/13/12			CM	\$450.00 3-4p	0.00 T	:30	2	\$450.001	0.00 NM	2	\$900.00
E-11 (CONV 10/1)	5/12 10/10/12	Dr Phil	Olvi	0- <del>1</del> p	ţ	.00	_	ψ <del>4</del> 30.00	O.OO INIVI	2	φ <del>3</del> 00.00
DR. PHIL											
Start Date			ots/Week	Rate	Rating						
Week: 10/15/12 E 48 KSNV 10/1.	10/21/12	News 3 at 430nm	CM 2	\$450.00 430-5pm	0.00	:30	1	¢725.004	0.00 5154		<b>ቀ</b> ማብር ብር
ETO RONY 10/1.	LIIZ   UI   Z    Z	News 3 at 430PM	OIM	→oo-opm		;ou	1	\$725.001	0.00 NM	1	\$725.00
NEWS 3											
Start Date			ots/Week	Rate	Rating						
Week: 10/08/12 E 49 KSNV 10/1	10/14/12	F	CM	\$725.00 430-5pm	0.00 M	-30	- 4	<b>€</b> 725 004	0.00 115		<b>#705.55</b>
2-3 KONV 10/1:	J. 12 10/10/12		OIVI	-του-ομπ	(+1	:30	1	<b>\$725.00</b> 1	0.00 NM	1	\$725.00

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

KSNV

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	oots Rate P	ri Rtg Type S	pots	Amount
			News 3 at 430pm News 3 at 4:30PM								
NEWS :	3		News 5 at 4:50Ph	<i>t</i> i							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Week: 10/		10/21/12	M	1	\$725.00	0.00					
E 50 KSNV	10/16/1	2 10/16/12			430-5pm	-T	:30	1 \$725.001	0.00 <b>NM</b>	1	\$725.00
NEWS :	3		News 3 at 4:30PN	A					1		
	rt Date	End Date	<u>Weekdeys</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	-T	1	\$725.00	0.00					
E 51 KSNV	10/17/1	2 10/17/12	•		430-5pm	W	:30	1 \$725.001	0.00 NM	1	\$725.00
NEWS :	3		News 3 at 4:30PM	Л							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	W	1	\$725.00	0.00					
E 52 KSNV	10/18/1	2 10/18/12	News 3 at 430pm		430-5pm	T	:30	1 \$725.001	0.00 NM	1	\$725.00
NEWS:	9		News 3 at 4:30PN	Λ							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	T	1	\$725.00	0.00					
E 53 KSNV	10/12/1	2 10/12/12	M-F Early News	СМ	5-630p	F	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
	_		M-F Early News		•						
NEWS 3		E. J. D. L.	Marketeles	0 ( 404 )	5.4	D "					
<u>Sta</u> Week: 10/	<u>rt Date</u> 08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
			M-F Early News	CM	5-630p	M	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
			- M-F Early News		•	···		· · · · · · · · · · · · · · · · · · ·			
NEWS :											
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating 0.00					
			M-F Early News	CM	\$1,200.00 5-630p	-T	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
L 00 NOIV	10/10/1	2 10/10/12	M-F Early News	OW	0-000p	•	.00	ο ψι,200.001	0.00 14141	J	ψυ,σσσ.σσ
NEWS :	3										
	rt Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	M-F Early News	CM	\$1,200.00 5-630p	0.00 W	:30	2 \$4 200 004	0.00.004	2	#2 e00 00
E 30 KONV	10/1//1	2 10/11/12	M-F Early News	CIVI	5-630h	vy	.30	3 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS:	3										
,	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week; 10/		10/21/12	W		\$1,200.00	0.00					
E 57 KSNV	10/18/1	2 10/18/12	M-F Early News M-F Early News	CM	5-630p	T	:30	3 \$1,200.001	0.00 NM	3	<b>\$3,600</b> .00
NEWS:	3		W-I Larry News								
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	T	3	\$1,200.00	0.00					
E 58 KSNV	10/12/1	2 10/12/12	M-F Jeopardy	CM	630-7P	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPAI	RDY		M-F Jeopardy								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/14/12	F		\$1,300.00	0.00					
E 59 KSNV	10/15/1	2 10/15/12	M-F Jeopardy	CM	630-7P	M	:30	1 \$1,300.001	0.00 <b>NM</b>	1	\$1,300.00
JEOPAI	DU∧		M-F Jeopardy						i		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	M		\$1,300.00	0.00					
h			M-F Jeopardy	СМ	630-7P	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E OU KONV			M-F Jeopardy								
	DD: /										
JEOPA		End Data	Mookdowa	Cnota MM1	Data	Dating					
JEOPA	rt Date	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0,00					

Print Date: 07/26/12 10:49:27 P.

KSNV

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order#:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots Rate Pri	Rtg Type S	Spots	Amount
				M-F Jeopardy M-F Jeopardy								
	JEOPAI	RDY		,						_		
		rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
	ek: 10/		10/21/12	HA ⊑ Joonsells		\$1,300.00	0.00		4 44 222 224			
E 02	KSINV	10/10/1	2 10/10/12	M-F Jeopardy M-F Jeopardy	CM	630-7P	T	- :30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	JEOPAI	RDY		iii Coopulay								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
	ek: 10/		10/21/12	T	71/2/2-2-	\$1,300.00	0.00	····				
E 63	KSNV	10/12/1	2 10/12/12	M-F Wheel	CM	7-730pm	F-	- :30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	NHEEL	FORTN	E	M-F Wheel of Fo	rtune					1		
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
We	eek: 10/	08/12	10/14/12	F	1	\$1,300.00	0.00					
E 64	KSNV	10/15/1	2 10/15/12	M-F Wheel	CM	7-730pm	M	- :30	1 \$1,300.001	0.00 NM	1	\$1,300.00
١.	WHEEL	-FORTN	ıE	M-F Wheel of Fo	rtune							
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	ek: 10/		10/21/12	M		\$1,300.00	0.00		•			
E 65	KSNV	10/16/1	2 10/16/12	M-F Wheel	СМ	7-730pm	T	- :30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			_	M-F Wheel of Fo	rtune							* .,
١		-FORTN		101 - Abdesse	0 1 851 1	ъ.	<b>5</b> ""					
We	<u>ان د</u> /ek: 10	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> -⊤	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
-				M-F Wheel	CM	7-730pm	W	- :30	1 \$1,300.001	0.00 NM	1	\$1,300,00
				M-F-Wheel of Fo		•			· · - · · - · · · · · · · · · · · · · ·			Ψ1,000,00
٧		FORTN										
\ <b>\</b> {c	· · · · · · · · · · · · · · · · · · ·	rt Date	End Date	<u>Weekdays</u> ∽∽w	Spots/Week	Rate	Rating					
_	ek: 10/		10/21/12	M-F Wheel	CM	\$1,300.00	0.00 T	.20	4 64 200 004	0.00.10.5		<b>*</b> 4 <b>* * * * * * * * * *</b>
□ 07	KONV	10/10/1	2 10/10/12	M-F Wheel of Fo		7-730pm		- :30	1 \$1,300.001	0.00 NM	1	\$1,300.00
١	NHEEL	-FORTN	E		Ttulio					1		
		rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
	ek: 10/		10/21/12	T		\$1,300.00	0.00			<del></del>		
E 68	KSNV	10/13/1	2 10/13/12	=	CM	6:30-8pm	S	- :30	1 \$425.001	0.00 NM	1	\$425.00
١	NEWS :	3		Vegas Inc.								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	ek: 10/		10/14/12	S-	1	\$425.00	0.00					
E 69	KSNV	10/13/1	2 10/13/12	Weekend Jeopare		630-730pm	S	- :30	2 \$525.001	0.00 NM	2	\$1,050.00
	JEOP/V	MHEEL		WKND Jeop/Who	eel							
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
We	ek: 10/		10/14/12	S-	2		0.00					
E 70	KSNV	10/15/1	2 10/15/12	Mon PR 8-10p	CM	8-10pm	M	- :30	1 \$4,000.001	0.00 NM	1	\$4,000.00
_				Monday Prime 8-	-10pm							
	THE VC		C1 D-4-	186 - Indo	04-8811	Б.	D ('					
·We	<u>5ta</u> /eek: 10	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00					
			2 10/17/12		CM	9-10pm	W	- :30	1 \$3,000.001	0.00 NM	1	\$3,000.00
				Wednesday Prim		p	**	.00	ι φο,σσσ.σσι	0.00 (1111	'	ψυ,οοο.ου
L	.&O:SV											
3.8.4		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	eek: 10/		10/21/12 2 10/17/12		1	\$3,000.00	0.00	.20	4 62 000 004	0.00.1125	_	<b>AD 000 5</b> =
□ <i>1</i> Z	VOINV	10/17/1	2 10/1//12	Wed PR 10-11p Wednesday Prim	CM ne 10-11pm	10-11pm	W	- :30	1 \$3,200.001	0.00 NM	1	\$3,200.00
C	CHICAG	30 FIRE		. roundoudy r film	io io i ipili							
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
			10101110	1-1		A0 000 00	0.00					
	ek: 10/		10/21/12 2 10/12/12	W	CM	\$3,200.00 8-9pm	0.00	- :30	1 \$1,700.001	0.00 NM		

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**KSNV** 

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Fri PR 8-96 Friday Prime 8-9pm WHO ARE YOU? Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ---F--1 \$1,700.00 0.00 E 74 KSNV 10/12/12 10/12/12 Fri PR 9-10p CM 9-10pm ---F--:30 1 \$3,000,001 0.00 NM \$3,000.00 Friday Prime 9-10pm **GRIMM-NBC** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---F--\$3,000.00 0.00 E75 KSNV 10/13/12 10/13/12 Sat PR 9-10p CM 9-10pm ----5-:30 \$800.001 0.00 NM \$800.00 Saturday Prime 9-10pm PRIME-SAT-NBC Start Date End Date Weekdays Spots/Week Rating Rate 10/14/12 -----Week: 10/08/12 \$800.00 0.00 E 76 KSNV 10/13/12 10/13/12 Sat PR 10-11p CM 10-11pm ----S-:30 1 \$1,200,001 0.00 NM \$1,200.00 Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$1,200,00 0.00 NFL Pre-Game / FNA E 77 KSNV 10/14/12 10/14/12 ----S CM 1p-530pm 30 1 \$2,500,001 0.00 NM \$2,500.00 NFL Pre-Game FTBL NITE AMR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$2,500.00 0.00E 78 KSNV 10/14/12 10/14/12 NFL Football 1P-9PM :30 2 \$10,000.001 0.00 NM \$20,000.00 ...NEL Football NBC SUN-FTBL Start Date Spots/Week Rate End Date Weekdays Rating Week: 10/08/12 10/14/12 ----S 2\$10,000.00 0.00 E 79 KSNV 10/14/12 10/14/12 News 3 Live in Prime 7-10pm CM :30 2 \$1,600.001 0.00 NM \$3,200.00 News 3 in Prime NWS3 LVE-PRIME Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S 2 \$1,600.00 0.00 E80 KSNV 10/12/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm ---F--:30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---F--1 \$1,200.00 0.00 E81 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$1,200.00 E 82 KSNV 10/16/12 10/16/12 M-F News 3 at Eleven CM 11pm-1135pm -T----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$1,200.00 0.00 E 83 KSNV 10/17/12 10/17/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$1,200.00 0.00 M-F News 3 at Eleven E 84 KSNV 10/18/12 10/18/12 CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Start Date End Date **Weekdays** Rate Rating Week: 10/15/12 10/21/12 \$1,200.00 0.00 E 85 KSNV 10/13/12 10/13/12 11pm-1135pm ----S~ :30 2 \$1,100.001 0.00 NM 2 \$2,200.00

Print Date: 07/26/12 10:49:28

KSNV

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Ln Ch Start End		Start/End Time	Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
	Sa-Su News 3 at Eleven							
WKD2 NWS-AT 11	Sa-Su News 3 at Eleven							
Start Date End Date	Weekdays Spots/Week	Rate Rat	fina			I		
Week: 10/08/12 10/14/12			0.00					
E 86 KSNV 10/12/12 10/12/12	717711111	1135p-1237a	F	:30 2	\$500,001	0.00 NM	2	\$1,000.00
	Tonight Show	•			•			* .,
TONITE SHW								
Start Date End Date			<u>ting</u>					
Week: 10/08/12 10/14/12	F 2	4	0.00					
E 87 KSNV 10/15/12 10/15/12	_	1135p-1237a	M	:30 2	\$500.001	0.00 NIM	2	\$1,000.00
TONITE SHW	Tonight Show							
Start Date End Date	Weekdays Spots/Week	Rate Rat	tina					
Week: 10/15/12 10/21/12	M 2		0.00					
E 88 KSNV 10/16/12 10/16/12	The Tonight Show CM	1135p-1237a	~T	:30 2	\$500.001	0.00 NM	2	\$1,000.00
	Tonight Show				<b>*</b>	0.00	_	ψ 1,000100
TONITE SHW								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> <u>Rat</u>				ł		
Week: 10/15/12 10/21/12	-T 2	,	0.00					
E 89 KSNV 10/17/12 10/17/12	J	1135p-1237a	~~W	:30 2	\$500.001	0.00 NM	2	\$1,000.00
TONITE SHW	Tonight Show							
Start Date End Date	Weekdays Spots/Week	Rate Rat	tina					
Week: 10/15/12 10/21/12	W 2		0.00					
E 90 KSNV 10/18/12 10/18/12	The Tonight Show CM	1135p-1237a	T	:30 2	\$500,001	0.00 NM	2	\$1,000.00
	Tonight Show							
TONITE SHW								
Start Date End Date	Weekdays Spots/Week							
Week: 10/15/12 10/21/12	T 2	4	0.00					
E 91 KSNV 10/13/12 10/13/12		1130pm-1:02am	S-	:30 2	\$1,400.001	0.00 NM	2	\$2,800.00
SAT NITE LIVE	Saturday Night Live							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> <u>Rat</u>	tina					
Week: 10/08/12 10/14/12			0.00					
E92 KSNV 10/14/12 10/14/12	······································	Sun 1135p-1200a	S	;30 1	\$400.001	0.00 NM	1	\$400.00
	Sports Night in Las Vegas	·						*
SPORT NT-L VGS								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> <u>Rat</u>						
Week: 10/08/12 10/14/12	S 1	\$400.00	0.00		<u></u>			
						Totals	163	\$147,725.00